



**AUSTRALIAN
MARINE SALES**



brokerage services

Sales Proposal by Jane McNeil
Luxury Yacht Sales

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welcome to AMS



Jane McNeill

Luxury Boat Sales | NSW

Australian Marine Sales is a brokerage company that specialises in high end luxury boat sales.

With over a decade of combined experience in the marine industry, our sales team have learnt the importance of preparation and first impressions to capture a buyers interest.

With a keen eye and attention to detail, our team will go above and beyond to help prepare and present your vessel to the highest standard to secure a sale.

We also have a large database of serious boating enthusiasts and marine industry contacts throughout Australia so you can rest assured that your vessel will have the highest reach possible.

Australian Marine Sales not only sell pre-loved vessels but are the exclusive dealership in Australia for luxury boat builders Whitehaven Motor Yachts and Aquila Power Catamarans.

Whether buying or selling, please consider Australian Marine Sales, we would love the opportunity to deliver you exceptional results in the management, purchase or sale of your vessel.

Jane McNeill

Jane McNeill | CEO Australian Marine Sales

Australian Marine Sales Pty Limited

Address: Sydney Wharf, 56 Pirrama Rd, Pyrmont, NSW 2009 **Phone:** (02) 8745-8889.
ABN: 78 167 515 406 **Dealer Licence No:** 2PS22379

why australian marine sales?

Located at Sydney Wharf, Pyrmont we have positioned ourselves to primarily sell new and used high end luxury vessels.

We are a passionate team of boating enthusiasts with a wealth of knowledge within the Australian marine industry.

We pride ourselves on our professional approach. Every member of our team has been highly trained in both marketing and sales across a number of industries.

Our Brokerage is proud to have a large database of loyal clients, buyers and industry professionals throughout Australia that we regularly work with.

We currently have brokers in Sydney, Brisbane, Perth, Gold Coast and Far North Queensland.

We would love the opportunity to deliver you exceptional results and help manage the sale of your vessel seamlessly.



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selling your vessel

When listing with Australian Marine Sales we provide you the following:

- A full Media Refresh!
- Improved and Updated professional interior styling/staging better 'Attention to detail'.
- Various platforms of Marketing including EDM to our large database plus Website and Socials.
- Drone Video & interior video production , including walk through video for interested buyers.
- Fresh Dynamic professional Photography - professionally edited.
- Updated Listing to various key sales sites. With focus on DESCRIPTION.
- Our Australia WIDE team from WA to North QLD working together marketing your vessel to contacts interstate.
- Digital Professional Graphic Brochures (see the sales example page). Boat sold within a week.
- Relocation ideas: Possibility to position at Sydney Wharf.



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sales example

The following pages show an example of the marketing materials used in the sale of “Lumiere’ a Princess 58 that sold within a week of listing with Australian Marine Sales.



**58 Princess – timeless and faultless
SOLD**

Website Listing

Comprehensive listing on the AMS website with a well written description, feature list, specifications, video walkthrough and gallery of images.



Online Listings and Social Media

Listed on all the major Australian boat sales websites including boatsales and boatsonline and featured on all our social media channels including Facebook and Instagram..



Sales Brochure

Dedicated sales brochure for download and online marketing.

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sales example

HD Drone Video and Imagery

We ensure that your vessel shows off its true potential with our quality HD drone footage of your boat in action as well as provide high quality exterior and interior images for use in all of our marketing materials.



58 Princess

Timeless and Faultless



Email Campaigns

We send out regular email campaigns to our large database of boating clients and industry contacts. Some of our clients are waiting for a specific make and model to be listed so sometimes it's not what you know but who you know.

Other Services

From detailing, surveying, maintenance repairs, interiors and signage to insuring your vessel talk to AMS.

We can organise everything for you.

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preparation & presentation

At AMS we understand the importance of preparation and those first impressions to capture a buyers interest. With our keen eye and attention to detail we make sure to elevate your vessel in every way.

We help to identify & manage key works that may need to be addressed prior to photography & viewings to best present your vessel.

Time is taken to learn absolutely all the features and inclusions of your vessel that are on offer so that we are well versed with any questions asked.

We also make sure we are prepared well before the pre-viewing of your vessel to allow time to open up, freshen up and give our 'AMS touch' to prepare the space and make it a truly inviting and enjoyable experience for the buyer.

Sea Trials: If you have not used your vessel recently we do recommend a sea trial so we can address any issues that may arise before a potential buyers trial.

If you have any questions in regards to the sales process don't hesitate to call your AMS broker.

DOCUMENTS

Australian Marine Sales will supply all required documentation to you prior to listing with us. All of our documentation can be easily filled out using our online form service.

We will work with you to gather all required information and help you to fill out any documentation where we can.

Documents required include Proposal to Sell, Offer to Purchase and Sales Agreement, Seller's Condition Statement and Brokerage Deed Listing Contract.

SERVICE HISTORY

We ask that you supply us with a service history and any major works done to your vessel whilst in your ownership so that we can show and list these to any potential buyer.

We also ask that all insurance and registrations are up to date and any survey reports or important paperwork is uploaded and neatly filed in your personal online AMS sales folder.

We aim to make the sales process as easy and seamless as possible for you. Please contact your AMS broker for more information.

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thank you.

We look forward to the opportunity to help manage the prompt sale of your vessel and further assisting you to find your next dream yacht to better accommodate your lifestyle needs.



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Please contact Jane McNeill for further information
on listing your vessel with us.

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